



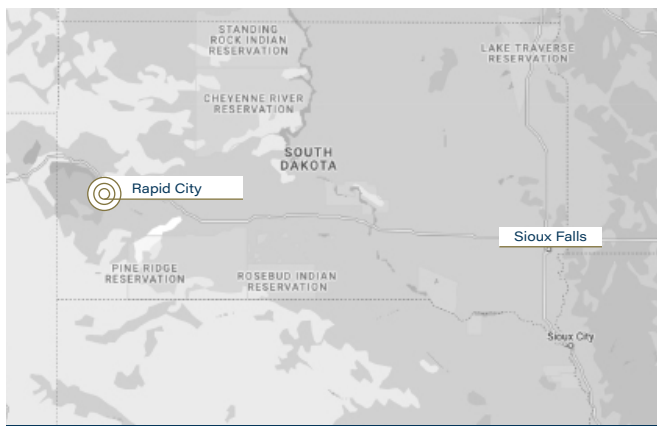
UPTOWN *Rapid*

2200 North Maple Avenue,
Rapid City, SD 57701

HIGHLIGHTS

- Rapid City area is home to Mount Rushmore National Memorial, Badlands National Park and more than 1.2 million acres of breathtaking scenery in the Black Hills National Forest
- More than 4 million tourists visit the market annually and an average of 3.65 million people visit Uptown Rapid
- Located in the fastest-growing metro area in the Midwest, with an average of ten new people arriving per day; growing faster than Phoenix, San Antonio, Dallas, Fort Collins, Billings, Reno, Charlotte and Sioux Falls
- Business-friendly climate with low startup costs and lack of corporate and individual income taxes, plus local, workforce and administered incentives
- In the second-largest city in the state, with a regional trade area of more than 500,000 people
- Key center for agriculture, tourism, medical services, military, manufacturing, research, retail, financial services and more

DEMOGRAPHICS



Miles	5	10	20
POPULATIONS	81,502	101,912	150,588
HOUSEHOLDS	30,316	37,141	58,982
AVG HH INCOME	\$53,760	\$58,251	\$61,703

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LOCAL AREA



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