



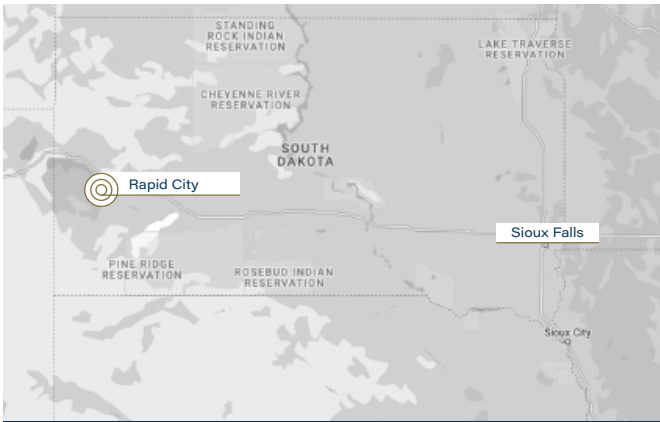
UPTOWN *Rapid*

2200 North Maple Avenue,
Rapid City, SD 57701

HIGHLIGHTS

- Rapid City area is home to Mount Rushmore National Memorial, Badlands National Park and more than 1.2 million acres of breathtaking scenery in the Black Hills National Forest
- More than 4 million tourists visit the market annually and an average of 3.65 million people visit Uptown Rapid
- Located in the fastest-growing metro area in the Midwest, with an average of ten new people arriving per day; growing faster than Phoenix, San Antonio, Dallas, Fort Collins, Billings, Reno, Charlotte and Sioux Falls
- Business-friendly climate with low startup costs and lack of corporate and individual income taxes, plus local, workforce and administered incentives
- In the second-largest city in the state, with a regional trade area of more than 500,000 people
- Key center for agriculture, tourism, medical services, military, manufacturing, research, retail, financial services and more

DEMOGRAPHICS



Miles	5	10	20
POPULATIONS	81,502	101,912	150,588
HOUSEHOLDS	30,316	37,141	58,982
AVG HH INCOME	\$53,760	\$58,251	\$61,703

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UPTOWN RAPID

Population (2019): 241,334
 Households (2019): 100,628
 Average HH Income (2019): \$67,595

Logos visible on the map include: Lowe's, Ashley, IHOP, JO-ANN, PET SMART, KOHL'S, SHOPKO, Wendy's, CherryBerry, PAPA JOHN'S, HARBOR FREIGHT, at home, JCPenney, Pier Imports, Applebee's, BAM!, Red Lobster, TEXAS ROADHOUSE, Best Western, Denny's, Hilton, Golden Ticket Cinema, Hobby Lobby, Country, Holiday Inn, OUTBACK, Microtel, Days Inn, Quality, Shoe Carnival, Five Guys, Longhorn Steakhouse, Starbucks, Target, Gordmans, TJ-maxx, Noodles, and Ramada.

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